Notes for Decisions on Restructuring 2/15

• I propose that we set ourselves as a goal: to complete a series of assessments and decisions in one month's time, by March 15.

• This series of assessments and decisions will eventuate in a realistic business plan for Point, a plan in which expenses match income, or income matches expenses, very soon. The business plan will be written up in final form, for presentation to staff, board, funders and subscribers before the end of March.

• Everyone involved in Point Foundation should have appropriate input and participation in this process.

• The process will probably require two or more meetings a week along with research and the advice and counsel of various individuals outside Point. We will invite these individuals to particular meetings as required.

• To close the gap between income and expenses will require some bold moves. We must be prepared to make those bold moves quickly, once the decisions have been made.

• 1. Let's bring our calendars to the meeting today so that we can set up the meetings for the next couple of weeks.

2. Let's think of individuals we would invite to a meeting to question about their experience in this type of operation.

[I have spoken with Marc Lesser, MBA, the CEO and founder of Brush Dance Company. He is willing to come to a meeting during the day nearly any time. We need only call him a little ahead of time. He will walk down from his office up the hill. Also, Paul Hawken and I have been trying to find time for a walk for the last couple months. If he is back we can probably get him to come.]

3. Let's each keep a notebook over the weekend of any ideas that come to us of creative ways to reduce expenses and raise revenues. Wade is in town until Tuesday (but not in the office), so we can discuss our lists on Monday.